

# Services Overview

## Open Text Web Solutions powered by RedDot CMS

A summary of eDynamic's expertise, solutions and capabilities on Open Text Web Solutions - RedDot CMS

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# eDynamic – Open Text Web Solutions Partners

The Open Text Web Solution for Web Content Management (WCM) powered by RedDot is an industry leading, Web 2.0 friendly, WCM and authoring solution with cutting edge features such as Online Collaboration, Digital Asset Management & Integration with Microsoft SharePoint, LiveServer, etc. eDynamic is an Open Text WCM solutions partner for North America.

## eDynamic – A Global Web Solutions Company

We are a Global Web Solutions Firm offering a wide range of services including Web and Enterprise Content Management, Portals, Web Design/User Experience, Online Marketing, Custom Application Development, Business Intelligence, CRM and Managed Services. We blend strategy, technology and creativity to deliver integrated, fully customized business solutions, and partner with our clients for cornerstone strategies and critical Web initiatives. With proven expertise in executing multiple WCM projects since 2004, a rich pool of certified WCM consultants, global reach through our offices in New York, Phoenix, Los Angeles, Toronto, Dubai & New Delhi, eDynamic can be your ideal WCM solutions partner. Our customers include PepsiCo, RGE Monitor, Barista-Lavazza, Aviva, New York Life, Moneris Solutions, North Hennepin Community College, Samsung, Canadian Council on Learning among many others.

## Our Global Delivery Model

eDynamic has a significant global presence with offices across the North America, the Middle East & India. Using our Local and/or Offshore Delivery Model that offers rapid deployment, cost efficiencies and exceptional value, our WCM Center of Excellence provides strong user experience, information architecture, development and managed services. Some key advantages of our flexible delivery model:

- ▶ Large, certified WCM teams at local & offshore locations that serve clients successfully
- ▶ Unmatched deployment & project efficiencies
- ▶ Savings in costs of up to 60%
- ▶ Proven model that is successfully servicing WCM solutions customers such as Aviva, NYMagic, New York Life, PepsiCo, Moneris Solutions, DMTI Spatial, Preferred Commerce

## Why should you consider eDynamic for Open Text/RedDot?

- ▶ Successful WCM implementations for several Fortune 500 companies since 2004
- ▶ Expertise in RedDot Content Management System (CMS) Maintenance, Support
- ▶ Proven flexible delivery model for offshore outsourcing advantages
- ▶ Savings in costs of up to 60% for clients through Global Delivery
- ▶ Dedicated, 24x7 Offshore Development Centers (ODCs) that can provide WCM service
- ▶ Offshore & onsite WCM Center of Excellence with certified WCM consultants
- ▶ Best-of-breed User Experience expertise around RedDot CMS
- ▶ Clients include PepsiCo, New York Life, Aviva, NYMagic, Preferred Commerce, Moneris Solutions, North Hennepin Community College, Canadian Council of Learning, DMTI Spatial among many others

## eDynamic offers end-to-end Open Text content management solutions for

- ▶ Corporate Websites
- ▶ Intranets
- ▶ ePublishing
- ▶ Knowledge Management
- ▶ Social Networking

## eDynamic's Open Text WCM Services

- ▶ Consulting and Strategy
- ▶ End to end, cost-effective implementation for Open Text WCM solutions
- ▶ Custom development
- ▶ Maintenance, Support, post implementation managed services
- ▶ Application Outsourcing

## The Open Text WCM Solution powered by RedDot CMS

The Open Text WCM solution provides organizations a comprehensive approach to Web communications. Integrating into your existing infrastructure, Open Text offers an environment to manage and optimize the content that drives your business. Sites managed with Open Text WCM solutions are experience driven environments key to reaching your business goals.

## Open Text WCM enables

- ▶ Navigation Management
- ▶ Online Collaboration
- ▶ Digital Asset Management
- ▶ Multilingual Sites
- ▶ Workflow
- ▶ Document Archiving

## eDynamic's Web Content Management Customer Portfolio

