

An Overview of eDynamic's Services & Solutions

BLENDING **CREATIVITY, EXPERTISE**
AND **TECHNOLOGY** TO CREATE
WORLD **CLASS WEB SOLUTIONS**

WE DELIVER COMPELLING WEB EXPERIENCES

ABOUT eDynamic

We make the Web work for your business.

Established in 1999, eDynamic is an end-to-end Web solutions firm.

We are a one stop shop for Web solutions offering a wide range of services:

- > Web Strategy & Consulting
- > Web Design & User Experience
- > Web & Enterprise Content Management
- > Portals & Collaboration
- > Business intelligence & Datawarehousing
- > Online Marketing
- > Customer Relationship Management
- > Custom & Web Application Development
- > eCommerce



We blend strategy, technology and creativity to deliver integrated, fully customized business solutions, and partner with our clients for cornerstone strategies and critical Web initiatives.

By blending strong user experience & technology, eDynamic has been delivering world class web solutions to customers such as Aviva, PepsiCo, New York Life among many others.

eDynamic has a significant global presence with offices across the US, UK, UAE, Canada and India. We leverage our proven Global Delivery Model for unparalleled scalability through our R&D and delivery centers in Gurgaon and Toronto.

Visit us at: www.edynamic.net

New York | Phoenix | Los Angeles | Toronto | Dubai | Gurgaon

Contact address: 153 West, 27th Street, Suite 503, New York, NY 10001, USA

Phone: +1-877-339-6264, Fax: +1-888-828-0747, Toll Free: 1-877-339-6264

Email: contact@edynamic.net

OUR EXPERTISE

eDynamic ties your core Web needs to the solutions and technologies that offer the best fit for your objectives.

Our functional and domain expertise lies in:

- Web Strategy & Consulting
- Web Design & User Experience
- Web & Enterprise Content Management
- Portals & Collaboration
- Business intelligence & Datawarehousing
- Online Marketing
- Customer Relationship Management
- Custom & Web Application Development
- eCommerce

WCM ECM
Portals
Web Design/UX
Business Intelligence
Online Marketing
Custom Development
Managed Services

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OUR GLOBAL DELIVERY MODEL

Our offshore delivery expertise offers unparalleled flexibility and scalability, and our near shore / onshore presence gives you the comfort of engaging closely with us on mission critical issues.

Other key benefits include:

- › Cost effectiveness
- › Increased Productivity
- › Guaranteed ROI
- › Enhanced flexibility
- › Quick ramp-up times
- › Better control and reduced risk
- › Better communication and understanding
- › Ability to provide long term sustainability and support



INDUSTRIES

eDynamic has a proven track record when it comes to empowering Web businesses.

We have created successful solutions for clients in the following industries:

- › Banking
- › Insurance
- › Credit Cards
- › Retail
- › Travel & Hospitality
- › ePublishing
- › Healthcare
- › Education

Banking
Insurance
Credit Cards
Retail
Travel and Hospitality



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CLIENTS

We work with Fortune 500 and mid-market companies in the United States, Canada, Europe and Asia Pacific.

Banking & Financial Services



Business Travel, Leisure Travel, Hotels and Hospitality



Education



The British School



Minnesota
STATE COLLEGES
& UNIVERSITIES

Energy



Foods & Beverages



PEPSICO



ePublications



Retail

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OUR PARTNERS



As a preferred partner for North America, Europe, the Middle East and India, eDynamic provides flexible and scalable Sitecore solutions for clients such as New York Life, NYMAGIC, Moneris and PepsiCo among many others. Sitecore is a rapidly growing, Microsoft certified Web Content Management solution that was recently rated as a "Cool Vendor" by Gartner, a leading analyst firm.



The Content Experts

eDynamic is your North American partner for Open Text Web Solutions (formerly RedDot Solutions). Open Text Web Solutions software allows you to manage complex websites with an easy-to-use editorial environment. It simplifies complex Web structures, enables reliable archiving and drives efficient teamwork.



Rated as a "Strong Positive" product by leading analyst firm Gartner, Ektron is a leading, .NET Web Content Management (WCM) product that's one of the most flexible, Web 2.0 friendly WCM and authoring solutions around. eDynamic is your Ektron partner in North America & India.



Empowering more than 2000 web sites in 74 countries, Kentico Content Management System is all-in-one, dynamic CMS solution for marketers & Web managers. With end-to-end, deep .NET CMS expertise, proven implementation history for Fortune 500 clients, large team of certified .NET CMS developers and a very cost effective delivery model, eDynamic is your ideal Kentico CMS solutions implementation partner for North America and India.



eDynamic is a registered Microsoft partner, offering end-to-end implementation of Microsoft products such as Microsoft Dynamics and Microsoft Office SharePoint 2007.



eDynamic is a registered IBM partner, and provides end-to-end, quality implementation (onshore/offshore/blended) of IBM products Web and application servers such as IBM-Cognos, WebSphere and Tivoli.



eDynamic partners with Eloqua and helps you automate, execute and measure key marketing and lead management processes at every step of the sales funnel - from lead generation to close.

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