

MINNESOTA STATE COLLEGES AND UNIVERSITIES - North Hennepin Community College selects. eDynamic to build their intranet and implement an enterprise content management system on Sitecore and SharePoint.

BROOKLYN PARK, MINNESOTA – January 8, 2009 – Minnesota’s North Hennepin Community College (NHCC) has chosen eDynamic to deliver an end-to-end Intranet and Enterprise Content Management System including their website, intranet, enterprise search and a host of applications. The website will be moved to a Sitecore Web Content Management system & the intranet will be built using Microsoft SharePoint technology.

“eDynamic’s premium partnership with Sitecore, a best-of-breed WCM solution, coupled with their proven history of successful SharePoint implementation projects, paved the way for NHCC’s choice of a strategic Web solutions partner” says NHCC Marketing Director, Carmen Shoquist. “We are looking forward to working with their team of experts on this project”

The Minnesota State Colleges and Universities system is the seventh-largest system of higher education in the United States. As a member of the Minnesota Colleges and Universities system, NHCC currently serves more than 15,000 students with credit and non-credit offerings, and is one of the largest public two-year colleges in the state.

“We are pleased to partner with one of the leading higher education providers in the US for their critical initiatives,” says Rahul Khosla, Principal Consultant, eDynamic. “We believe our expertise in end-to-end Web solutions across User Experience, Content Management & Application Development will enable us to deliver strongly on NHCC’s Web objectives.”

“The objective of the intranet will be to provide a single point of entry for all information published by NHCC employees” says Shoquist, “The intranet is also envisioned to be a hub for educational content, event scheduling, internal collaboration, College policies and procedures, inter-department request, course content dissemination, employee communications and recognition, document management, etc. The portal will ensure that NHCC faculty and staff are able to find accurate information quickly and efficiently to ultimately better serve our students.”

eDynamic’s approach will be based on its industry-leading user experience expertise. By moving from an outdated and hard-to-navigate content management platform to a formidable, new Sitecore WCM with solid architecture that allows rapid development of new websites and Web-based applications, eDynamic will be developing robust solutions that will meet all of NHCC’s core requirements.

eDynamic will also develop new Web applications for class listings, news and announcements, cancelled classes, programs and degrees, crime log, employment opportunities, calendaring, scheduling systems for orientations and testing, and others, as identified in analysis.

About eDynamic: Established in 1999, eDynamic is a Global Web Solutions Firm. We deliver end-to-end Web solutions & offer a wide range of services including Web and Enterprise Content Management, Portals, Web Design/User Experience, Online Marketing, custom application development, Business Intelligence, CRM and Managed Services. We blend strategy, technology and creativity to deliver integrated, fully customized business solutions, and partner with our clients for cornerstone strategies and critical Web initiatives.

About North Hennepin Community College (<http://www.nhcc.edu/>): Located in Brooklyn Park, Minnesota, NHCC has been a leading provider of higher education in the northwest metropolitan area of the Twin Cities since 1966. The college offers associate degrees in liberal arts and career programs to prepare students for transfer to four-year institutions, or for immediate entry into rewarding careers. A member of the Minnesota Colleges and Universities system, NHCC currently serves more than 15,000 students with credit and non-credit offerings, and is one of the largest public two year colleges in the state.

The Minnesota Colleges & Universities System is comprised of 32 two-year and four-year state colleges and universities with 53 campuses located in 46 Minnesota communities. The System serves approximately 240,000 students annually in credit-based courses, an additional 130,000 students in non-credit courses, and produces 32,000 graduates each year. For more information about Minnesota State Colleges and Universities, please view its website at www.mnscu.edu.

About Sitecore (www.sitecore.net): Sitecore's Web Content Management System (CMS) and portal software solutions enable companies to deliver compelling web experiences. Sitecore's award-winning CMS software makes it easy for businesses to create and update dynamic, full-featured Web sites of all types. Sitecore's industry leading flexibility and scalability allows companies to better leverage their content, improve customer experience and drive business growth.

Thousands of public and private organizations, including national governments and Fortune 500 companies utilize Sitecore solutions for their websites. These organizations have created and now manage more than 20,000 dynamic websites with Sitecore including Microsoft, Sara Lee, Siemens, Toshiba, Omni Hotels, Computer Associates, ISS and Atlanta Falcons.☐