



Website Design & Development

Kalmon Dolgin



eDynamic successfully completes Website Design & Development for a leading Real Estate Company, Kalmon Dolgin.

About Kalmon Dolgin:

Kalmon Dolgin Affiliates Inc. are one of the premier real estate companies of New York offering management, sale, leasing, and multi-faceted marketing of commercial and industrial property.

Business Challenge:

Kalmon Dolgin was finding it difficult to showcase properties to their potential buyers outside of USA. The client approached eDynamic to create a web presence that would not only serve the purpose of disseminating information but would also act as a channel of initiating communication with the audience. The client wanted a special focus on buyers originating from China and Korea.

eDynamic Solution:

eDynamic created a website for the client in three languages- English, Korean and Chinese. The website acts as a platform to communicate the values and experience Kalmon Doglin brand stands for and its service offerings. Designed with the purpose of facilitating the process of customer interaction, the website carries some special features:

- Unique “Search” facilities that allow the potential property buyer visiting the site to save ‘search criteria/ parameters’ for future use.
- The website has been integrated with a Content Management System that allows the administrator to modify all information pertaining to properties; thus presenting updated information to the user at any point of time.
- The website also carries an inbuilt “Flyer Management System” which works in two ways:
 - Whenever an audience sends in an enquiry for a specific property, he receives an automatically generated Emailer presenting him the details in an aesthetic manner.
 - The company can use this system to manage and send emails to their database lists. The Emailer also incorporates viral marketing- carries the option of ‘Forwarding on’ to a friend.
- The site carries a ‘News Ticker’ that flashes latest news and can be updated at the backend.

Benefits:

- Online showcase of the properties to the potential buyers outside the USA.
- Compelling Web Design with major focus on China and Korea.
- Effective communication with the audience.



Website Address: www.kalmondolgin.com

Homepage Design

Home Contact Us

ENGLISH
 KOREAN
 CHINESE

KALMON DOLGIN

Affiliates, Inc.

COMMERCIAL AND INDUSTRIAL REAL ESTATE SINCE 1904

AVAILABILITIES Dolgin Family Acquires Time & Temperature Bldg. KDA Acquires 'Old Port' Portfolio Metal Manufacturer Subleases

Company Profile
Services
Project Portfolio
Sales & Leasing
KND Management Co.
Investment
Current News
Our Ads

SEARCH PROPERTIES

Search by Location

Search by Broker

Search by Property Size

Search by Property Type

SEARCH

- > FOR SALE
- > FOR LEASE
- > FOR BOTH

SALES & LEASING

MANAGEMENT

BROKERAGE

APPRAISALS & FINANCING

Since 1904, the name Kalmon Dolgin has been synonymous with commercial and industrial real estate in New York City. We offer over a century's worth of experience in areas related to the management, sale, leasing, and multi-faceted marketing of commercial and industrial property throughout the Metropolitan region.

Our staff of experienced, highly trained professionals are known for a practical street-wise approach, supported by our sophisticated, cutting-edge computer networks and four generations of unparalleled expertise. All of these combine to assure that each assignment is addressed with the full support of our firm and completed to the full satisfaction of each client.

We offer you the complete services of our multi-office network, with inter-departmental expertise and a unified flexible response to all aspects of the business. Our integrated approach, supervised at all levels by a senior partner, allows us to focus on your objectives and make creative recommendations in order to reach your goals.

Toll free (North America): 1-877-EDYNAMIC
Visit us at: <http://www.edynamic.net>

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Vision Delivered

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