

eDynamic to migrate Canadian Council on Learning website to Sitecore CMS platform

ONTARIO, CANADA – January 15, 2009 – The Canadian Council on Learning (CCL) provides research and information on learning and education. Because their website (www.ccl-cca.ca) has evolved into their main publishing vehicle, they were looking for a powerful online publishing solution with increased flexibility.

eDynamic was selected to migrate their current bilingual site to the Sitecore Content Management System. Sitecore CMS allows CCL to easily maintain a dynamic site that provides a compelling user experience. The intuitive interface allows business users to publish content without help from IT, allowing faster, more frequent site updates. Brand consistency, content layout and page design are all significantly enhanced with Sitecore CMS, creating new opportunities and breakthrough results for CCL.

CCL chose eDynamic based on their strong Sitecore expertise, their long list of blue-chip clients, and their excellent customer satisfaction metrics. They have in depth expertise and a proven track record creating ePublishing sites for clients such as Infotech Research Group. They are also one of the oldest Sitecore Canadian partners – and one of the company’s few global partners.

In addition to the CMS implementation, eDynamic will also be providing architectural support for CCL’s current site.

“This is an important acquisition for eDynamic,” says Rahul Khosla, Principal Consultant, eDynamic. “Our strong domain knowledge, flexibility in meeting business requirements efficiently, our proven, best-of-breed Web expertise – and our successful Sitecore CMS implementation record have all been key to winning this project. We are proud to be associated with CCL and will strive to excel in this engagement.”

About eDynamic: Established in 1999, eDynamic is a Global Web Solutions Firm. We deliver end-to-end Web solutions & offer a wide range of services including Web and Enterprise Content Management, Portals, Web Design/User Experience, Online Marketing, custom application development, Business Intelligence, CRM and Managed Services. We blend strategy, technology and creativity to deliver integrated, fully customized business solutions, and partner with our clients for cornerstone strategies and critical Web initiatives.

About Canadian Council on Learning: The Canadian Council on Learning (CCL) is an independent, non profit corporation that promotes and supports research to improve all aspects of learning – across the country and across all walks of life. Funded by Human Resources and Social Development Canada, CCL was created in 2004 following a series of nationwide consultations on innovation.

About Sitecore (www.sitecore.net): Sitecore’s award-winning CMS software allows over 1,500 customers to create and maintain dynamic Web sites. Over 5000 sites are currently being managed with Sitecore, including Sara Lee, Siemens, Toshiba, Dollar Rent a Car/Thrifty, Omni Hotels, Computer Associates, WebTrends, as well as a number of government and independent associations.