Case Study – Construx

eDynamic successfully migrates the entire Construx website to Ektron CMS.

With the implementation of key functionalities, the new website delivered consistent user experience and solved various business problems.

Requirements:

Construx wanted to implement their existing website on a new web content management system. They also wanted the existing look and feel of the website to be intact, with the exception of few areas of opportunity. To ensure consistent user experience throughout the website and to be able to manage the blog from the same CMS platform, the client wanted to integrate CMS native blog module on the website itself.

Solutions:

eDynamic followed an effective execution plan with a proven approach that reduced risks that. The solution that eDynamic built, included:

- Rebuilt the existing website – migrated it to Ektron CMS

- Used the same user interface (UI) of the existing website with a "lift", that addressed the areas that are not SEO optimized

- Built the blog module with the same UI as on the existing website

- Built the following website functionalities on Ektron CMS

  - Seminar
  - Registrations
  - Password access
  - User profile
  - Calendaring

Result:

eDynamic successfully implemented the existing website on Ektron content management system along with updating search engines and other referrers with new the urls. The new website addressed all the functional, business, technical and operational requirements of the client.